



Valley Business

FRONT

P.O. Box 1041, Salem, VA 24153
540-389-9945

vbFRONT.com

3 Simple Ad Sizes • 4 Easy Value Rates

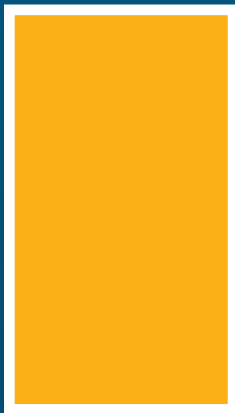
Mailed Directly to Subscribers and Distributed to Select Locations.

	1/4 page	1/2 page	Full page
1 issue	749	1,049	1,749
3 issues.....	649	949	1,649
6 issues.....	549	849	1,549
12 issues.....	449	749	1,449

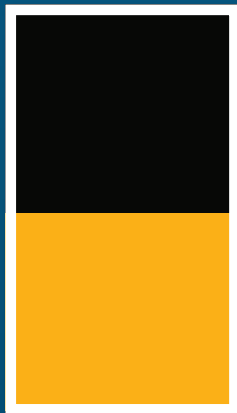
No extra charge for color. Color included. Design services available.
Prices good from October 2011 through September 2012

Include *15-25% additional for guaranteed position

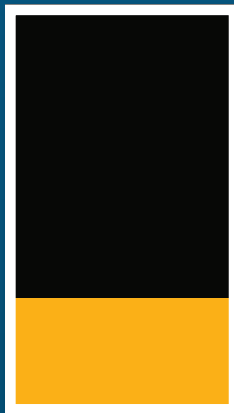
Valley Business FRONT offers three sizes for standard display advertising: 1/4; 1/2; and FULL.



FULL PAGE



1/2 PAGE



1/4 PAGE

All sides for FULL page ads require a 0.125" bleed for trimming. Text or significant image should not be placed within 0.125" (1/8 inches) of any outside edge of ad (1/4 inches minimum recommended). Publisher reserves the right to reposition ads, enlarge, reduce, or "float" to fit page for final production at publisher's discretion. Exact matching ad sizes from specifications to final product are not guaranteed.

Sponsorship Program:

Back Cover:
+25% per insertion
(maximum six non-consecutive issues per 12 issue period if available)

Industry Sector:
+15% per insertion
(any issue if available)

Inside Front Cover:
+20% per insertion
(any issue if available)

All other sponsorships*:
+15% per insertion
(minimum six issues per 12 month period required for feature / component sponsors; no exclusivity)

Size	Width x Height in Inches
Full6 x 10.5 (6 x 10 1/2)
1/26 x 5.25 (6 x 5 1/4)
1/46 x 2.625 (6 x 2 5/8)

NOTE: Due to mailing label,
Back Page is6 x 7.875
(6 x 7 7/8)

(540) 389-9945 • ads@vbFRONT.com



Put Your Business Card in the FRONT!

only

\$144^{90!}



Put Your Ad Online on vbFRONT.com!

only

\$449!



Tell Your Story in the FRONT!

as low as

\$999!

With any print ad in magazine, pay just \$249 a month

Get a Full-Page FRONT-n-Center advertorial for only \$999 with any 12x program! (Save \$450!) (Two-page advertorial is only \$2,298 / Save \$600!) For 6x program, Full-Page FRONT-n-Center advertorial is only \$1,199 (Save \$350!) / Two-page is \$2,598 (Save \$500!)



Place Your Business in the FRONTguide!

Standard FRONT magazine Advertising Prices

+25% LIST SPONSORSHIP

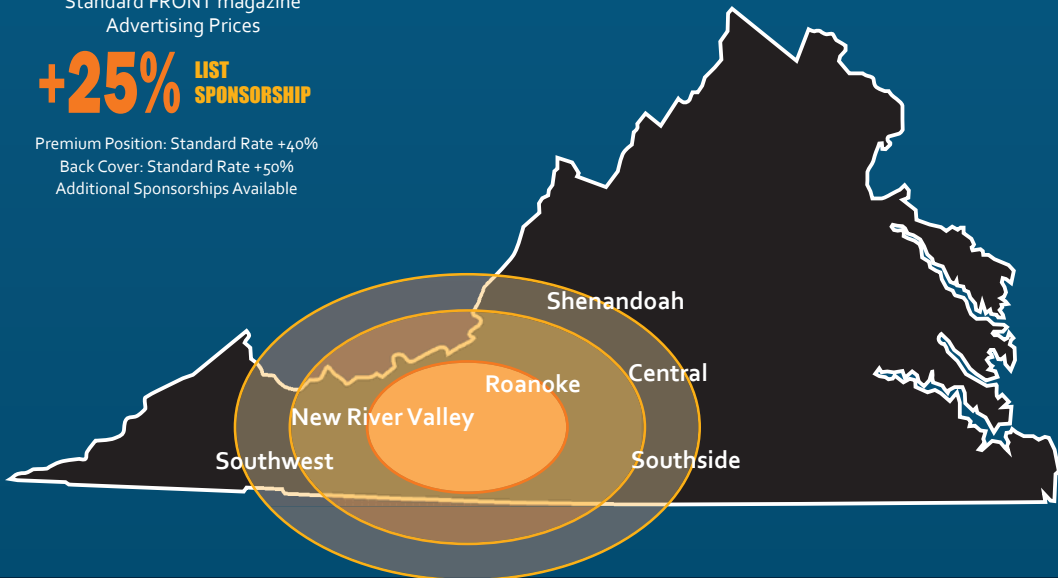
Premium Position: Standard Rate +40%
Back Cover: Standard Rate +50%
Additional Sponsorships Available

Readership (effective Jan. 2011)

- 46,000 print readers per month
- 90,600 online readers per month
- 64% male / 36% female

Distribution

- Direct mail – complimentary and paid
- Online – all issues remain online indefinitely
- Points of pick up for racks and drop copies; doctor's offices, clinics, coffee shops, libraries, office lobbies, etc., etc.



**For advertising or information, contact us at:
(540) 389-9945 • ads@vbFRONT.com**