

Valley Business

# FRONT



PO Box 1041 | Salem VA 24153 [vbFRONT.com](http://vbFRONT.com)

## 3 Simple Ad Sizes • 3 Easy Value Rates

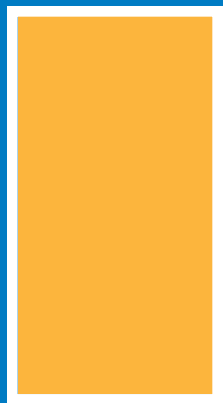
Monthly Print & Digital Distribution, Social Media, eBlast, and 24/7 Website

	1/4 page	1/2 page	Full page
<b>1</b> issue.....	999	1399	2099
<b>6</b> issues....	799	1199	1899
<b>12</b> issues....	599	999	1699

Color included. Design services available.  
Prices effective from January 2025 through October 2025.

Include \*15–25% premium for special position or sponsorship  
Two-page, spreads, multi-insert, other special configurations available

Valley Business FRONT offers three sizes for standard display advertising: 1/4; 1/2; and FULL



FULL PAGE



1/2 PAGE



1/4 PAGE

**NEW!** 1/8 PAGE FRONTfooter Ads  
Only \$399 (regardless of frequency)



1/8 6 x 1.625  
(6 x 1 5/8)

**SIZE** Width x Height in inches

Full 6 x 10.5  
(6 x 10 1/2)

1/2 6 x 5.25  
(6 x 5 1/4)

1/4 6 x 2.625  
(6 x 2 5/8)

2025

For advertising or information, contact us at:  
**(540) 389-9945 | [ads@vbFRONT.com](mailto:ads@vbFRONT.com)**



**Put Your Business Card in FRONT!**

only

**\$149!**

(regardless of frequency)



**Put Your Ad Online on vbFRONT.com!**

only

**\$499!**

With any purchased display ad in magazine, pay just \$249 a month



**Put Your Story in the FRONT!**

as low as

**\$1199!**

Get a Full Page FRONT-n-Center advertorial for only \$1,199 with any 12x program (Save \$500!) Two-page advertorial is only \$2,398 (Save \$1,000!)

For 6x program, Full Page FRONT-n-Center advertorial is only \$1,599 (Save \$300!) Two page advertorial is only \$3,198 (Save \$600!)

**2025**

**Recognition**  
37th Year Award Winning (BRBJ 1988; VBF 2008)

**Target Audience**  
Business & Community

**Readership**  
Leaders & Engaged Citizens  
98,700 Monthly Readers

**Distribution**  
Local & Regional & Global  
Website / eBlast / Social Media  
Digital / Referral & Link

**Coverage**  
16 County Primary News Area

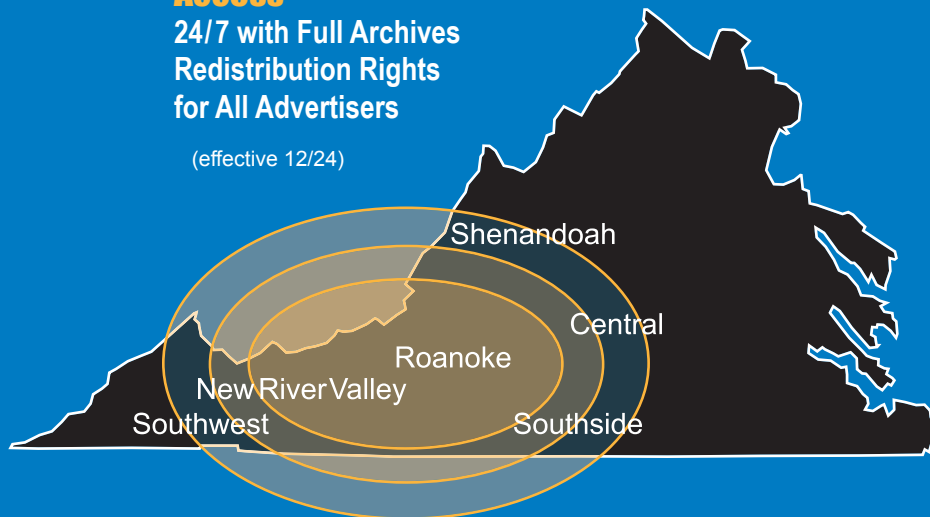
**Access**  
24/7 with Full Archives  
Redistribution Rights for All Advertisers

(effective 12/24)

“““

A campaign in FRONT puts your business in front of the most engaged audience in our region.

Tom Field  
540-798-9945  
tfield@vbFRONT.com



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