



Valley Business

FRONT

P.O. Box 1041, Salem, VA 24153

vbFRONT.com

3 Simple Ad Sizes • 3 Easy Value Rates

Monthly eBlast, Social Media, Digital Distribution and 24/7 Website

	1/4 page	1/2 page	Full page
1 issue	949	1349	2049
6 issues.....	749	1149	1849
12 issues.....	549	949	1649

Color included. Design services available.
Prices effective from January 2023 through October 2023

Include *15-25% additional for special position or sponsorship

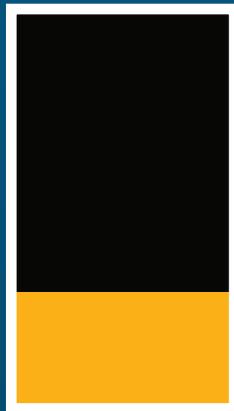
Valley Business FRONT offers three sizes for standard display advertising: 1/4; 1/2; and FULL.



FULL PAGE



1/2 PAGE



1/4 PAGE

NEW! 1/8 PAGE FRONTfooter Ads

Only \$349 (regardless of frequency)



2
0
2
3

Size Width x Height in Inches

Full.....6 x 10.5
(6 x 10 1/2)

1/2.....6 x 5.25
(6 x 5 1/4)

1/4.....6 x 2.625
(6 x 2 5/8)

1/8.....6 x 1.625
(6 x 1 5/8)

(540) 389-9945 • ads@vbFRONT.com



Put Your Business Card in the FRONT!

only

\$149!

(regardless of frequency)



Put Your Ad Online on vbFRONT.com!

only

\$449!

With any purchased display ad in magazine, pay just \$249 a month



Tell Your Story in the FRONT!

as low as

\$1049!

Get a Full-Page FRONT-in-Center advertorial for **only \$1,049** with any 12x program! (Save \$500!)
Two-page advertorial is only \$2,098 (Save \$1,000!)

For 6x program, Full-Page FRONT-in-Center advertorial is **only \$1,749** (Save \$300!)
Two-page advertorial is only \$3,198 (Save \$600!)

2023

Recognition

35th Year / Award Winning (BRBJ 1988; VBF 2008)

Target Audience

Business & Community

Readership

Leaders & Engaged Citizens
98,700 Monthly Readers

Distribution

Global & Regional & Local Website / eBlast / Social Media Digital / Referral & Link

Coverage

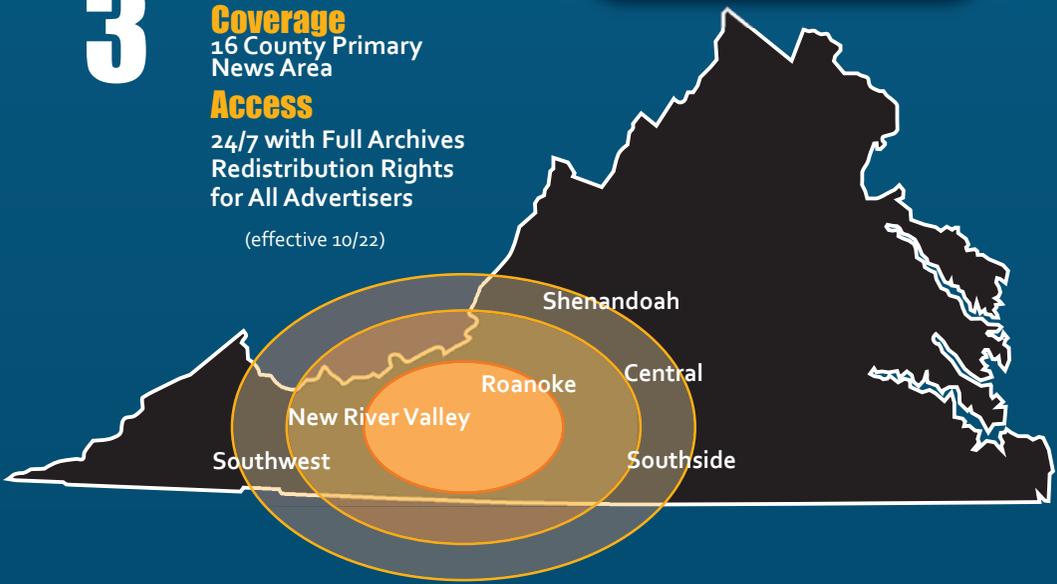
16 County Primary News Area

Access

24/7 with Full Archives
Redistribution Rights for All Advertisers

(effective 10/22)

Tom Field
540-798-9945
tfield@vbFRONT.com



For advertising or information, contact us at:
(540) 389-9945 • ads@vbFRONT.com